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PRESS RELEASE

'Gratitude' Offers Web & Marketing Tips to Domain-Preneurs Seeking the 'American Dream'

Last update: 10:44 p.m. EST Dec. 7, 2008

BOCA RATON, Fla., Dec 07, 2008 /PRNewswire via COMTEX/ -- Lively, inspirational, interactive and an "unexpected blend of social networking and marketing moxie" are just some comments participants have posted following the first two weeks of Owen Frager's Domain Success.com Gratitude Series.

The Series is a recurring online Webinar featuring leaders in Internet, marketing, domain and entrepreneurship. The brainchild of Internet marketer Owen Frager, Gratitude has hosted search marketing expert Jay Berkowitz, domain entrepreneurs Dr. Jeffrey Reynolds, Ph.D., and David Carter, and super-agent and Advertising Age Top 100 Marketer Leland Hardy. Moderated by business journalist Jeff Zbar, the ChiefHomeOfficer.com, guests blend domain strategies and business intelligence with down-to-earth solutions to create real, viable businesses.

"The Gratitude Series is all about 'Bright Minds and Live Chat,' and gives participants first-hand access to some of the sharpest thinkers across the Internet and business arenas," said Frager, creator of DomainSuccess.com (<http://www.domainsuccess.com>) and GrandNames.com (<http://www.grandnames.com>), the Web's newest marketplace for domain names. "Our presenters are living the American Dream by capturing new technology and marketing opportunities, and translating those into thriving success stories."

Among the topics covered recently using the Citrix GoToMeeting Webinar application were the power of search engine optimization for online marketing, how to turn domain names into profitable retail businesses, and strategies for securing the right domain names. Discussions continue on Frager's DomainSuccess.com chat board.

The series will strike a coup when David and Michael Castello of Castello Cities Internet Network, Inc. (www.ccin.com), David Kesmodel, Wall Street Journal Reporter and author of The Domain Game, and a top executive of a multinational advertising agency, serve as guests in the coming weeks.

"Throughout my career in advertising, marketing and domaining, I've built relationships with the best minds across the business and Internet spectrums," Frager said. "These are friends who believe, like I do, in giving back and helping others learn and prosper from smart marketing and business development strategies. Participants' comments speak volumes to the power of the Gratitude program."

In the spirit of the season, tonight's program featuring The Castello Brothers at 9PM EST, is open to all. Reserve your place here: <https://www2.gotomeeting.com/register/838379123>

For a season's pass with other benefits, apply at: <http://grandnames.com/vip>

About GrandNames.com:

Grand Names is a new marketplace for domain names, where every name cost less than \$1,000. Contact Owen Frager with Frager Creative Group at 561-620-8708.

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